



## Bike Camp Funding Guide

- Prepare a bike camp budget. Use the 'Bike Camp Budget Template' found on the Host page <https://icanshine.org/program-hosts/ican-bike-hosts/>
- Determine the registration fee you would like to charge for each rider. Consideration should be given to:
  - Your mission and budget
  - What your local demographic can support
  - Your expectations for fundraising
  - Number of maximum riders permitted for your camp (based on square footage of facility)
  - Rider registration fees generally range between \$150 - \$250<sup>[1]</sup><sub>[SEP]</sub>
- Compile a list of organizations and individuals to target. This may be your regular clients, supporters, business partners, community leaders, local businesses, families and friends. Some ideas to consider:
  - Rotary clubs
  - Businesses that your board members are affiliated with
  - Individuals or organizations that are known for supporting <sup>[1]</sup><sub>[SEP]</sub>community events
  - Ask a local family-oriented bike shop to support the event <sup>[1]</sup><sub>[SEP]</sub>financially and/or attend with suitable bikes for parents to purchase <sup>[1]</sup><sub>[SEP]</sub>(possibly at a discounted rate). This is a win/win.
  - Restaurants – some will host a night for your event with a <sup>[1]</sup><sub>[SEP]</sub>percentage of proceeds donated to your program. Others may

gladly donate lunch for one or more days.

- Ask your friends, family, coworkers and neighbors for ideas on potential partners. Ideas of what to ask for:
  - Financial support
  - Lodging for iCan Shine staff
  - Sponsor t-shirts
  - Sponsor a rider(s)
  - Sponsor bike handle(s)
  - Sponsor bike for rider(s)
  - Sponsor awards (trophies, certificates, medals)
- Visit local organizations & businesses. Meet with someone if possible, or leave a donation form. Mention the person who referred you.
- Apply for grants with foundations and organizations
- Consider opportunities for employer matching contributions
- Consider asking volunteers to raise X dollars to raise funds to cover the registration fee for X participants. You may set up online fundraising, e.g. <https://www.gofundme.com> or [www.firstgiving.com](http://www.firstgiving.com)
- Order and sell additional camp t-shirts to parents and volunteers. Include this option on your registration forms and at camp.