



Bike Camp Funding Guide

- Prepare a bike camp budget. Use the 'Bike Camp Budget Template' found on the Host page <https://icanshine.org/program-hosts/ican-bike-hosts/>
- Determine the registration fee you would like to charge for each rider. Consideration should be given to:
 - Your mission and budget
 - What your local demographic can support
 - Your expectations for fundraising
 - Number of maximum riders permitted for your camp (based on square footage of facility)
 - Rider registration fees generally range between \$150 - \$250
- Compile a list of organizations and individuals to target. This may be your regular clients, supporters, business partners, community leaders, local businesses, families and friends. Some ideas to consider:
 - Rotary clubs
 - Businesses that your board members are affiliated with
 - Individuals or organizations that are known for supporting community events
 - Ask a local family-oriented bike shop to support the event financially and/or attend with suitable bikes for parents to purchase (possibly at a discounted rate). This is a win/win.
 - Restaurants – some will host a night for your event with a

percentage of proceeds donated to your program. Others may gladly donate lunch for one or more days.

- Ask your friends, family, coworkers and neighbors for ideas on potential partners. Ideas of what to ask for:
 - Financial support
 - Lodging for iCan Shine staff
 - Sponsor t-shirts
 - Sponsor a rider(s)
 - Sponsor bike handle(s)
 - Sponsor bike for rider(s)
 - Sponsor awards (trophies, certificates, medals)
- Visit local organizations & businesses. Meet with someone if possible, or leave a donation form. Mention the person who referred you.
- Apply for grants with foundations and organizations
- Consider opportunities for employer matching contributions
- Consider asking volunteers to raise X dollars to raise funds to cover the registration fee for X participants. You may set up online fundraising, e.g. <https://www.gofundme.com> or www.firstgiving.com
- Order and sell additional camp t-shirts to parents and volunteers. Include this option on your registration forms and at camp.