



BICYCLE CAMP FOR PEOPLE WITH DISABILITIES July 8 -12, 2019

Teach them to ride and see where they go...



Dear Friends,

We are excited to be partnering with local businesses and organizations throughout the region to bring a very unique and life changing camp to the Roanoke Valley.

Previously known as Lose the Training Wheels, iCan Shine is a 5-day camp that teaches children, teens and young adults with disabilities how to ride a two-wheel bicycle.

iCan Shine bike camp is more than just a bike-riding program. For many children with disabilities, learning to ride a bike is a seemingly impossible task that they can typically master in less than a week's time during this camp. Within days of learning to ride, many children exhibit independent behaviors for the first time ever. This achievement, in turn, creates a gateway of opportunity, helping them gain assurance and self-reliance in many other aspects of their lives.

By becoming a donor of the iCan Shine bike camp, you will be giving campers immediate results with lasting effects. As an individual, you will be giving a child a chance to grow in the independence and confidence that comes from achieving the monumental goal of riding a bicycle.

The table below, and the informational sheet on the back, outline donor opportunities and ways for you and your organization to get involved. Please consider sponsoring this camp, which will help change lives forever. Feel free to contact us directly with any questions you may have.

Best Regards,

Lea and Ginny Riddle, Camp Directors
icanshineroanoke@gmail.com
(540) 529-2721
www.icanshine.org



Levels / Recognition	Promotional Donation	T-Shirt	Media	Press Releases
Presenter	\$2,500	Yes	Yes	Yes
Partner	\$1,250	Yes	Yes	Yes
Gold	\$500		Yes	Yes
Silver	\$250		Yes	Yes
Volunteers-Full Session	16 Volunteers	Yes	Yes	Yes
Volunteers-Half Session	8 Volunteers	Yes	Yes	Yes
Donor	Other			

DONOR LEVELS

Presenter: \$2,500

- ☐ Recognition as a presenting sponsor
- ☐ Logo inclusion on website
- ☐ Prominent logo placement on camp t-shirts
- ☐ Logo inclusion on camp promotional media

Partner: \$1,250

- ☐ Recognition as a partner sponsor
- ☐ Logo inclusion on volunteer and camper t-shirts
- ☐ Logo inclusion on camp promotional media

Gold Donor: \$500

- ☐ Logo inclusion on camp promotional media

Silver Donor - help a camper: \$250

- ☐ I would like to support a camper for the 5-day camp.

Make a Donation of your choosing:

- ☐ Friend: - \$100.00
- ☐ Supporter: - \$50.00
- ☐ Donor (choose amount): \$_____

UNDERWRITING OPPORTUNITIES:

Volunteer Donor - Full session:

Provide 16 volunteers for one 75-min session for 5 days

- ☐ Logo inclusion on volunteer and camper t-shirts
- ☐ Logo inclusion on camp promotional media

Volunteer Donor - Half session:

Provide 8 volunteers for one 75-min session for 5 days

- ☐ Logo inclusion on volunteer and camper t-shirts
- ☐ Logo inclusion on camp promotional media

Volunteers also needed!

Visit www.icanshine.org/ican-bike-roanoke-va for information on volunteering and to learn more about the camp.

send form and check or money order to:

make check payable to: *iCan Shine, Inc.* - Indicate *Roanoke Bike Camp* in the memo
c/o Lea and Ginny Riddle | 3227 Somerset St., Roanoke, VA 24014

I am happy to support the ican shine roanoke Bike camp as a:

- ☐ Presenter ☐ Partner ☐ Gold Donor ☐ Silver - Help a Camper ☐ Other Donor
- ☐ Volunteer Full-Session ☐ Volunteer Half-Session

Amount Enclosed: _____

Sponsor (Company) Name to use for Promotional Recognition: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Phone: () _____ Contact E-mail: _____

iCan Shine is a 501(c) (3) nonprofit tax-exempt organization

TIN# 56-2634247